

A new concept in coil-coatings technology:

BeckryTech

Strong development for Becker Coil Coatings

Late 50s: Start of coil coatings production. Development of know-how and intimate cooperation with customers establish a leading position in Europe. Today: Becker Industrial Coatings supplies the Coil Coatings industry worldwide.

FRANCE

Tomorrow: Our philosophy – to work as a partner with the customer – ensures optimum conditions for continued improvement of coating systems.

Beckers



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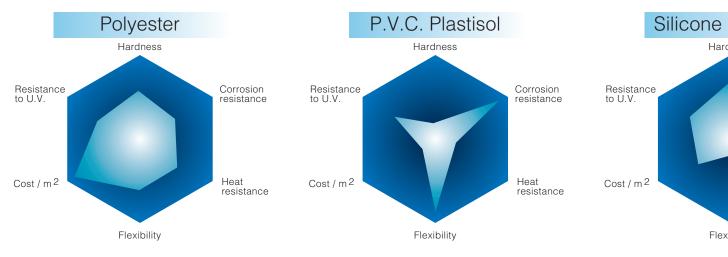
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BeckryTech* is a complete coating system, consisting of primers and topcoats which together give a paint film with optimal characteristics.



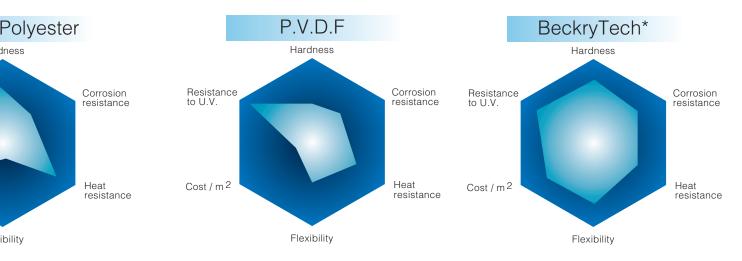
Restructuring for enhanced performance. Each class of coatings has its own strengths – and weaknesses. The customer/specifier has to balance product requirements with the performance characteristics of the available materials. It can be helpful to look at the profile of the range of coatings in the form of hexagonal

In the world of surface coatings, technological advance pushes towards the extremes of performance: the flexibility of PVC plastisol, the UV resistance of fluorocarbons, the gloss range of polyesters, the hardness and corrosion resistance of epoxies and the cost of alkyds. The ideal coating would combine all of these qualities. In the real world we accept that this is not possible and that some degree of compromise is needed. BeckryTech* offers an optimum balance between properties and performance.

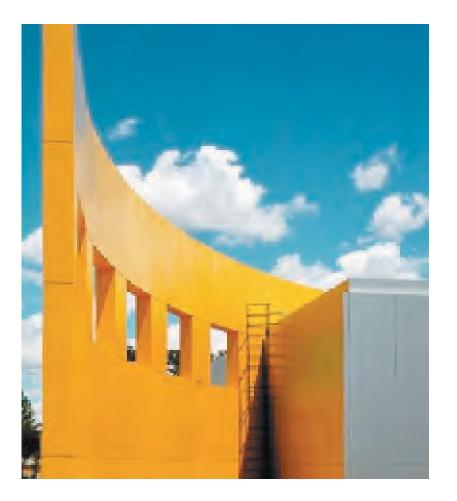
Today's demands are for new systems offering improvements in protection and performance, while meeting the needs of environmental legislation. Our tests in Florida and elsewhere offer powerful confirmation of the level of quality shown in the diagram above. To fully benefit from the resistance of the new resin to ultraviolet light, only the most durable pigments are used.

BeckryTech* - uncc

With BeckryTech* we can offer our coating partners a total solution: Uncompromising quality, uncompromising economy!



diagrams, where each six points of the hexagon represents a performance scale for one particular property. In this format, the ideal coating would be represented by the largest possible regular hexagon. The superb all round performance of the BeckryTech* system establishes a new level of quality.



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