

London ECO-ROOF Manufacturing Inc. – Newsletter

SUMMER 2011

Go Eco-Green with Metal Roofing

LATEST NEWS: Now our steel material is coming from the North American manufacturer and we are able to provide 40-year warranty on paint.

FACT: Roof replacement leaves approximately 11 million tons of asphalt shingle waste in our landfills each year.

SOLUTION: Installing metal (steel or aluminum) roof this summer.

REASONS:

- **Durability:** A metal roof should last at least two- to three-times longer than a regular asphalt shingle roof – an average of 50 years or more.
- **Fire resistant:** If a fire breaks out next door and sparks blow from that direction, the metal roof won't catch fire.
- **Weight:** The truth is that metal roofs are lighter in weight than asphalt roofs
- **Environment:** Metal is almost 100% recyclable.
- **Energy efficiency:** Metal roof is highly reflective. It will reflect the heat away from home, keeping the attic cooler.

Here's the example of the house roof before and after installing one of our products:



BEFORE



AFTER

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Your roof may look like this in 20 years if you opt for asphalt shingles:



Metal roofing has been around for a long time, but in the past few years it has doubled its popularity in residential market. Yes they are more expensive, but when you combine the longevity, the energy savings and all the other advantages, metal roofing outweighs any other roofing method. It adds strength, beauty and value to your home.

Your options

First, you have a choice of steel or aluminum material. Next, you can select the style, or as we call it profile. We offer Bingo, Bravo and T-18. Finally, you have multiple colour options. Here is how our two most popular profiles look like:



For more information about our products, and to view photo galleries with the work we had done so far visit our web site at www.londonecoroof.com. You can also call us at 519-451-ROOF (7663) or look for phone numbers in Greater Toronto Area and Ottawa below.

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